



PARTNERS for **IMPACT**

A Corporate Engagement Program

CORPORATE PHILANTHROPY CHANGES THE WORLD

With today's heightened awareness of social issues and their impact on communities, corporations are taking on leadership roles to address the need for change. By actively engaging through philanthropic programs, companies not only provide benefits to the community, but also to their employees, giving them the opportunity to create lasting impact. Lunch Break is the perfect partner, offering a diverse and inclusive environment for social change with measurable effect. When you give back to Lunch Break, you:

- ⊗ Make a difference in the lives of so many families, children and individuals while helping to build healthy, vibrant communities.
- ⊗ Create a deeper impact; when a group of people coordinate their giving or volunteering, the impact on the community is amazing and long-lasting!
- ⊗ Increase employee engagement and productivity. Employees want to engage! When they do, they create deeper connections to each other and the community where they work, and the result is increased productivity, morale and teamwork.
- ⊗ Improve your brand awareness, build a "feel good" reputation and enhance consumer relationships.
- ⊗ Gain economic benefits such as increased sales, tax deductions and perhaps, attract new talent.

LUNCH BREAK GETS THE WORD OUT

We love to give back, too! The help we receive from our corporate and business partners is invaluable. Indeed, Lunch Break and all the services we provide to our neighbors in need would not exist without these amazing partnerships. We want to make sure you get the recognition you deserve!

- ⊗ Naming opportunities at events such as the "ABC Corp. Refreshment Tent"
- ⊗ Website spotlight – Your logo with a link to your site will live on our website for a designated period of time.
- ⊗ Press releases – Event information including photos, sponsor and host information is forwarded to all local media outlets.
- ⊗ Social media postings – Daily postings on FaceBook, Instagram, LinkedIn and Twitter will feature photos of volunteer groups, drives, gifts, all with links to your website, tags to local and major media outlets, chambers of commerce and other relevant groups.
- ⊗ Printed materials – Event related journals, flyers, invitations will feature sponsors and corporate support.
- ⊗ Invitations to special recognition events.
- ⊗ Personalized Impact reports via print and video.
- ⊗ Recognition in our Annual Report.

BE THE IMPACT

Lunch Break offers so many different opportunities for companies to give back to the community and positively impact the lives of our neighbors. You can support an existing program or event such as Food Stock-Up or the Gala, volunteer or craft one of your own terrific engagement plans. Here's some ideas:

- ⊗ Sponsorships for our Gala, Taste of Summer, Community Picnic and other events
- ⊗ Capital Campaign initiative
- ⊗ Create your own signature corporate philanthropy program or event that fits your company profile, brand and philosophy. We'll help you build it!
- ⊗ Matching gift programs
- ⊗ In-kind gifts such as pro-bono services, equipment, supplies, etc.
- ⊗ Coaching and mentoring for Life Skills participants; employment programs
- ⊗ Group volunteer outings to help in our soup kitchen, pantry, Clara's Closet or other program
- ⊗ Company-wide drives for our Food Stock-Up, Backpack, Holiday Toy and Suit Up Programs
- ⊗ Company-wide fundraisers such as Casual Friday, Take a Coffee Break for Lunch Break
- ⊗ Friendly department competitions or company sporting events
- ⊗ Walk for hunger, golf tournament or evening out events

LET'S GET STARTED!

Joining one of our existing programs or setting up a new event or engagement program is easy.

- ⊗ Call us and we'll get you started.
- ⊗ Appoint an "Ambassador" who can serve as a liaison between Lunch Break and your company.
- ⊗ Staff will provide support assistance to coordinate events, organize volunteers, initiate media outreach, etc., whatever the activity may be. We'll help ensure that your program is a success!

**We look forward to partnering with you to create lasting
impact in our community!**

**For further information, please call Jill Gwydir-Govel, 732-747-8577 x3107,
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